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Entrada CEO Bill Brown Named “Health Care Hero” for Health Care IT by Nashville Business Journal

HONORING THOSE INFLUENTIAL IN GROWING THE REGION’S HEALTH CARE INDUSTRY AND REINFORCING NASHVILLE AS THE HEALTH CARE CAPITAL OF THE NATION

NASHVILLE, Tenn., May 8th, 2012 – The Nashville Business Journal recently awarded [Entrada](#) CEO [Bill Brown](#) with a 2012 [Health Care Hero](#) award, which recognizes Nashville’s “thirty most influential leaders, innovators, strategists and caretakers” within the healthcare industry. Bill was selected for the category of Health Care IT for his executive leadership of Entrada, an innovator in clinical documentation, workflow management and mobile health solutions. The Health Care Heroes will be recognized in the May 18th edition of the *Nashville Business Journal* as well as at a luncheon on May 10th at the Loews Vanderbilt Hotel.

With over 25 years of experience in all aspects of company leadership and management, including success in all C-suite positions, Bill is a nationally recognized leader within the healthcare industry. Previously, Bill led a successful turnaround and repositioning of PriCare, a physician practice management company. He then led a thriving consulting practice for six years, assisting investor-backed companies with business plan development, infrastructure development and the structuring of capital transactions. Bill served on the Task Force that established the Nashville Entrepreneurial Center, has held various roles within Leadership Nashville and the Nashville Chamber of Commerce and is actively involved in the local community.

Bill joined Entrada as CEO in 2010, leading the company to many recent successes, such as being named finalist for the NBJ’s “Best in Business” award in April 2012 and the Nashville’s Post’s “Fast 15,” in 2011, which recognizes companies in Middle Tennessee “that are emerging, fast growing and brimming with promise.”

About Entrada

Entrada is a healthcare technology company who provides a documentation workflow solution that protects physician productivity and revenue by enabling physicians to continue dictating before, during and after the migration to an EHR. Entrada’s cross-platform solution, available for Apple iOS, Windows Mobile and PC platforms, saves time and money for doctors who can’t afford to be slowed down by having to type or self-edit their own voice-recognized text. Entrada’s solution enables the capture of the narrative portions of the note, woven alongside structured data, to support chart completion. For more information, visit www.EntradaHealth.com. Follow Entrada on Twitter at www.twitter.com/entradahealth.